

Quick Action Items!

The following are things that you can do to **get involved ASAP**:

- Help us find a new time and date for the April Commercial Tobacco Workgroup by taking this doodle poll: **Doodle**
 - Time needed: 2 minutes
- Attend the Commercial Tobacco Workgroup meeting in April. Reach out to **Emily Carlson** for the link if you are interested in attending.
 - Time needed for meeting: 1 hour
- Our first Lunch & Learn, "What Do You Know About Opioids?" will be held on May 5th @ 12PM - 1PM virtually. For more information, visit the Lunch & Learn section in this newsletter. **Register here.**
 - Time needed: 1 hour
- Visit the Alliance Social Media, and like or share a post.
 - Time needed: 5 minutes



Updates

Eau Claire Healthy Communities/Alliance

The Alliance and Healthy Communities continue to partner on the Community Health Improvement Plan (CHIP) process, specifically on identified health priorities drug use and alcohol misuse. At the March Alliance meeting, we began to identify community partners who could collaborate on identified goals and objectives.

To complete this part of the planning process, please help us by visiting the links below to share your ideas key stakeholders who should be involved with drug use and alcohol misuse strategies identified in the CHIP.

- **Drug Use Community Health Improvement Planning**
- **Alcohol Misuse Community Health Improvement Planning**

As this work moves forward, we will continue to evaluate best ways for Healthy Communities and the Alliance to work together and will bring updates and opportunities for feedback about next steps to the Alliance during bi-monthly meetings.

The Next Prescription Drug Take-Back Day is scheduled for April 30th from 10am-2pm at the Marshfield Medical Center - Eau Claire Medical Offices and the Altoona Police Department. Prescription drug take-back days increase the awareness of safe medication disposal in Eau Claire County. Residents are encouraged to safely dispose of expired or unwanted medications at drop off locations. Dropping off medications is anonymous and quick! Download the flyer on the right [here](#).

Contact **Sarah Dillivan-Pospisil** if you would be interested in helping promote the event or to volunteer.

National Prescription Drug Take-Back Day

Saturday, April 30th
10 am - 2 pm

Dispose of your expired or unwanted medications safely on Saturday!

Medications accepted include:

- All prescriptions and over-the-counter medications
- ointments
- liquids
- patches
- non-aerosol sprays
- inhalers
- creams
- vials
- pet medications

*All Liquids, creams, and spays must be in original container

Not accepted: Needles, sharps, lancets, or EpiPens

Marshfield Medical Center - Eau Claire

curbside service
2116 Craig Road
Medical Offices - Door B

Altoona Police Department

1904 Spooner Ave

For more information visit
www.GetInvolvedASAP.com

Funding for this project was made possible by the Overdose Data to Action (OD2A) cooperative agreement #6NU17CE925003-02-02 from the Centers for Disease Control and Prevention (CDC). The views expressed do not necessarily reflect the official policies of the Department of Health and Human Services; nor does mention of trade names, commercial practices, or organizations imply endorsement by the U.S. Government.

WHAT DO YOU KNOW ABOUT OPIOIDS?

EAU CLAIRE COUNTY

PREVENTION STARTS AT HOME

What Do You Know About Opioids?

Our website has been updated with our new materials for the *What Do You Know About Opioids* workshop in English, Spanish, and Hmong. You can find the full packet in all three languages under "Opioids, Prescription Drugs" in our Additional Resources and Information section at [**GetInvolvedASAP.org**](http://GetInvolvedASAP.org).

We aim to hold community workshops throughout Eau Claire county every month, alternating between virtual and in-person. Keep an eye out for information on the workshops held in May!

Delta 8 Update

The Alliance website has been updated to include information on Delta-8 within the marijuana tab. Links under this tab include content from the FDA and investigative news stories. The Alliance is working toward creating fact sheets that will be shareable to the public. As Delta-8 is a novel topic, the website will undergo changes as accredited information is found. The Alliance is also working towards creating social media posts based on the FDA's **5 Things You Should**

Know About Delta-8 Tetrahydrocannabinol - Delta-8 THC. Keep an eye out for these posts and like and share to your organizations pages.

SAFE (Students Advocating for Excellence) Update

Eau Claire County SAFE groups are helping put on mock car crashes. These will be happening throughout April and May.



SAFE

Students Advocating
for Excellence

**FREE IN-PERSON
RETAILER
TRAINING**

RETAILER TRAINING
COVERS HOW TO CHECK
IDS FOR BOTH TOBACCO
AND ALCOHOL SALES.

APRIL 21
5:00 PM - 6:00 PM

COUNTY BOARDROOM 1277
AT THE GOVERNMENT CENTER

SIGN UP NOW

WI WINS

Retailer Training

Having properly trained retailers is an important line of defense for preventing the sale of alcohol and tobacco products to youth. Retailer training covers how to check IDs for both tobacco and alcohol sales. Our next retailer training will be on April 21st, 2022. To sign up go to: <http://bit.ly/ec-id-train>

Lunch & Learn

We are hosting a Lunch & Learn in May, the "What Do You Know About Opioids" workshop. Opioids range from prescription medications to illegal drugs, and have one thing in common: they are highly addictive. Join us for on **May 5th from 12PM to 1PM** to learn more about opioids in Eau Claire County. *Register by April 27th* to ensure your workbook arrives on time. **Register online here.**

Future Lunch & Learn topics may include: Delta 8, ACES and resiliency, marijuana, tobacco and vaping, and alcohol use in Wisconsin. If you have a topic idea or a presenter in mind, contact **Alison Harder** or **Kassandra Jain.**

**WHAT DO YOU KNOW
ABOUT OPIOIDS?**

EAU CLAIRE COUNTY

Program supported by the Eau Claire City-County Health Department
and the Alliance for Substance Misuse Prevention

Place of Last Drink Annual Meeting

The WI Alcohol Policy Project will be hosting the annual Place of Last Drink (POLD) User group meeting virtually on April 29th from 12:30PM - 4PM. Learn how POLD can be an effective tool for understanding where alcohol is overserved, what other communities in WI are doing, and how to make changes

for a safer community for all.

Chief of Police Shane Mikkelson from Osseo, WI will share his experience with POLD data collection and implementation. Professor Traci Toomey, PHD, from the University of Minnesota will discuss evaluating the effectiveness of Place of Last Drink in Minnesota, and the Department of Transportation will discuss how they may incorporate POLD into the TraCS system.

To register for free, go to: [Qualtrics Survey | Qualtrics Experience Management](#)

For more information: [Wisconsin Alcohol Policy Project | Medical College of Wisconsin \(mcw.edu\)](#)

Alcohol Awareness Month

Governor Evers has declared April as Alcohol Awareness Month in Wisconsin. Help encourage our community to talk about alcohol misuse this April and throughout the year with **Small Talks**. This statewide campaign created by the Wisconsin Department of Health Services encourages adults – especially parents and caregivers – to have short, casual conversations about the dangers of underage drinking with the kids in their lives starting at age 8. Find sample social media posts, press releases, newsletter blurbs, and more on the **Small Talks: Partner Resources page**.

State Council on Alcohol and Other Drug Abuse (SCAODA) Report

The State Council on Alcohol and Other Drug Abuse (SCAODA) released a new report called *Moving Forward: Policies and Strategies to Prevent and Reduce Excessive Alcohol Use in Wisconsin*. To read this report go to: <https://www.mcw.edu/departments/comprehensive-injury-center/wi-alcohol-policy-project#scaodareport>.

YOU can

help reduce excessive alcohol use

Whether you are a community member, local official, work for state or local government, in health care, or a member of a Tribal Community, you can make a difference.

- 1** Be a part of the solution to reduce alcohol's toll on our communities, especially to our young people.
- 2** Connect with your local substance use prevention coalition! Find them online at www.allwisyouth.org.
- 3** Learn how alcohol is impacting your community at www.bit.ly/2019WIAcoholReport.

Visit [**www.mcw.edu/wisapp**](http://www.mcw.edu/wisapp)
for more information!



DHS Releases Findings from Statewide Listening Sessions about Opioid Settlement Funds

Following a review of public feedback from listening sessions and an online survey in January on the best uses of **funding received through national settlements** with opioid distributors and manufacturers, the Department of Health Services (DHS) will begin finalizing its plan to invest the funds to save lives and address Wisconsin's opioid epidemic. DHS held 12 regional listening sessions in early 2022. Nearly 600 people living with an opioid use disorder, their families and friends, and providers of opioid prevention, treatment, and recovery support services participated in these virtual events and nearly 900 comments were submitted through the online survey. Click here to **[View the entire news release](#)**.

Health Equity

Social Determinants of Drug Use, Misuse, and Involvement

Social determinants of health are the conditions in the environments where people are born, live, learn, work, play, worship, and age that affect a wide range of health, functioning, and quality-of-life outcomes and risks. **This chapter** of the book: **Drug Use and Misuse: A Community Health Perspective** focuses on the impact of social determinants on drug use and misuse. Topics included in the chapter are:

- Mental health and substance use disorders
 - Risk and protective factors for drug use and misuse
 - Impact of socioeconomic status
 - The war on drugs
 - Race-ethnicity and illicit drug, alcohol, and tobacco use
 - Strategies for responding to drug use and misuse
-

Commercial Tobacco Workgroup Update

It's a WRAP Presentation

Congratulations to the hardworking UW- Eau Claire Nursing Students who presented their research poster around the Wisconsin Retail Assessment Project (WRAP) at the State Capitol for Research on the Rotunda. Nicole Wolfe & Grace Neugebauer worked with Dr. Lorraine Smith and the Alliance to examine how retail environments impact youth access to commercial tobacco products in Eau Claire County.

The students had a chance to share their results with community members and local legislatures, including Senator Jeff Smith, State Representative Jodi Emerson, and staff from Representative Jesse James' office.

Learn more by watching their video: **It's a WRAP: Environmental Influences that Impact Adolescent's Access to Commercial**



Get Involved

The Amazing Eau Claire Clean Up

The 14th Annual "The Amazing Eau Claire Clean-Up" is scheduled for **Saturday, April 23 from 9:00am-12:00pm**. The event, organized by Eau Claire Parks, Recreation, and Forestry, sends volunteers to assigned locations throughout the city including community parks, neighborhood playgrounds, picnic areas, recreational trails, and downtown to pick up litter.

Interested in participating? Sign up with **this form** to register your own group. Family, friends, or anyone who wants to help with the cleanup is welcome!



Post Highlight: New medication drop-off location at Hy-Vee



New video alert! 1 in 3 people have not cleaned out their medicine cabinet in the last year. The next time you go to **Hy-Vee - Eau Claire, WI**, bring your unused or expired medications. Look for the green drop box in the pharmacy.

View this and additional locations in English, Spanish, and Hmong on our YouTube Channel. **#PreventionIsKey #SafeDisposal**

- ☐ Take Back Location: Hy-Vee (English)
<https://www.youtube.com/watch?v=WLg9leAQFP8>
- ☐ Chaw Pov Tseg Tshuaj: Hy-Vee (Hmong)
<https://www.youtube.com/watch?v=J1MNFxoXOf4>
- ☐ Lugar de Devolución de Drogas: Hy-Vee (Spanish)
<https://www.youtube.com/watch?v=e9WTNrboDCU>

Resources

2021 National Youth Tobacco Survey

Find the latest report on youth tobacco use on the FDA's website. **The NYTS** asked students about 9 types of tobacco products. The 6 most used tobacco products were e-cigarettes, cigarettes, cigars, smokeless tobacco, hookahs, and nicotine pouches. See a summary of the results in an **infographic here**.

Alcohol Use Among Girls and Women: A Worrying Trend

SAMHSA released a **fact sheet** about the recent trends of alcohol use among girls and women. Previous data had shown that boys and young men drink more, but in 2020, the trend flipped. Girls and young women reported more use, aligning with the 2019 Wisconsin **Youth Risk Behavior Survey** data, which reported high school girls were more likely to binge drink. The fact sheet outlines what coalitions can do to address this trend.

Best Universal Screener

B.e.s.t is a behavioral assessment and intervention tool that can be implemented in any school or afterschool-based organization. Educators complete a brief screening of all youth in the classroom or program and intervention/support tools are offered to support all youth needs. Marshfield Clinic Health System and Security Health Plan will pay for the implementation of b.e.s.t. for qualifying schools. Application for the 2022-2023 school year will be available early April.

You can learn more about b.e.s.t. and apply here: **Behavioral, Emotional, Social, Traits**

College Drinking, the Changing the Culture

College Drinking updated their website to include multiple special features to educate adolescents and college aged adults on alcohol. Their features include an interactive body, calculators for spending, calories, BAC levels, and an alcohol myths flip display. See the **website updates here**.

Escape the Vape: Escape Room Kit

Participants are trapped in a room with teens who are vaping. They must solve puzzles and use the information to convince them that vaping is unhealthy. Best with 4-8 participants, middle school to adults.

Contact the **Northwoods Coalition** to borrow an **Escape the Vape Kit**.

Prevention with Purpose: A Strategic Planning Guide for Preventing Drug Misuse Among College Students

DOJ and DEA has created a guide for college campus programming to prevent and reduce drug use among college students. Resources are provided for community and technical colleges, campus police and public safety personnel, faculty members, presidents and senior administrators, and student affairs professionals. See the **new resources here**.

Synthetic and Oral Nicotine Fact Sheet

A new **fact sheet** from TOBWIS provides an overview of synthetic and oral nicotine, including information on different products and brands.

Training Opportunities

[Creating a Trauma Informed Workplace for Those Impacted by Substance Use](#)

April 12th 12PM - 12:30PM

[Racial Justice Training Series with Jeremy Triblett](#)

Seven part training starting April 12th 9AM -11AM

[How To Help Children of Different Ages Cope with Death and Dying](#)

Register by April 22nd

[The Progressing of Vaping to Marijuana & Alcohol to Opiate Use](#)

April 26th 1PM - 2PM EDT

[The Nexus of Substance Misuse and Mental Health](#)

April 26th 11AM - 12:30PM

[Lunch and Learn: Support Ending the Youth Vaping Epidemic](#)

April 28th 12PM - 1PM

[Pressed into Action: Illicit Opioids and Emerging Drug Trends](#)

May 3rd 11:30AM - 1PM

[Opioids, Stimulants, and Trauma Summit](#)

May 10th-12th

[How Culture, Power, and Privilege Impact Substance Use and Recovery](#)

May 24th 10:30AM - 11AM

[Lessons Learned From Marijuana Legalization](#)

May 24th 1PM - 2PM EDT

[Question, Persuade, Refer \(QPR\)](#)

May 26th 12PM - 1:15PM

Next Alliance Meeting

May 17th, 2022 from 8:00 am - 9:00 am

[Click to Join the Meeting](#)

Meeting number (access code):
2596 872 0005

Meeting password:
EEgNP7XXa69

**Tap to join from a mobile device
(attendees only):**
+1-415-655-0001,,25968720005## US Toll

Join by phone:
+1-415-655-0001 US Toll
Global call-in numbers

About the Alliance For Substance Misuse Prevention

Mission:

To Improve the lives of Children, youth, and adults by mobilizing communities to prevent and treat alcohol, tobacco, and other drug misuse in Eau Claire County.

Vision:

A community culture free from the misuse of alcohol, tobacco, and other drugs.

Who is the
Alliance?



The Alliance for
Substance Abuse
Prevention (Alliance)
is an Eau Claire County
community-based
coalition



What We Do:

- Brings community volunteers and partner organizations together
- Helps coordinate and support county-wide efforts to prevent substance misuse
- Works toward our common goal of substance misuse prevention and treatment in the Community



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[Visit the Alliance Website](#)

